



THE GUINEA PIG PROJECT

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It is an innovative associative initiative aimed at revitalizing ancestral livestock farming practices.

This project seeks to reintroduce guinea pig farming, a traditional practice with deep cultural and historical significance in Latin America, while promoting sustainable development across multiple dimensions:

- 1) Ecological Conservation and Restoration**
- 2) Economic empowerment**
- 3) Health improvement**
- 4) Food security**



The Guinea Pig Project
Ecological meat

THE GUINEA PIG PROJECT INCLUDES THREE PROGRAMS

- 1 | Food Sovereignty Program
- 2 | Productive Program
- 3 | Regenerative Agriculture Rural Schools Program

GOALS

- > **10** production nuclei per year
- > **5** Rural Schools with the Regenerative Agriculture Program
- > **1** Cooperative of *Caviacultors* (Guinea Pig Farmers)
- > **1** Organic Meat Certification
- > **5** sales points
- > **4** marketing campaigns
- > **30** people with direct employment
- > **150** indigenous families benefiting from Food Sovereignty nuclei
- > **50** guinea pig nuclei in total

FOOD SOVEREIGNTY PROGRAM

We strengthen the food autonomy of families through the raising and consumption of guinea pigs (*Cavia porcellus*) as a strategy that provides a comprehensive solution to the hunting of other endangered species such as the tapir while at the same time we restore fragile ecosystems with the support of this ancestral livestock farming



PRODUCTIVE NUCLEI

The goal is to facilitate the establishment of ecological meat production nuclei with the help of families, creating the first cooperative of guinea pig farmers in each region and establishing sales points for marketing in renowned restaurants

*The Sandalwood Farm
1st Guinea Pig Nuclei, Miraflores Boyacá*



REGENERATIVE AGRICULTURE SCHOOLS

This initiative is dedicated to promoting education on regenerative agriculture through the raising of guinea pigs (*Cavia porcellus*) in rural schools, with the goal of integrating practical and theoretical knowledge about guinea pig farming into the school curriculum



First, the youth have just completed a one-year program at Sandalwood Farma in Miraflores.

SUSTAINABLE AND ASSOCIATIVE MODEL

Step 1: Initial Family Support

Target Family Selection: Identify a family interested in guinea pig farming, preferably with a background in agriculture or animal husbandry.

Nuclei Distribution: Provide the selected family with a guinea pig nuclei consisting of one male and nine females.

Step 2: Training and Resources

Training Programs: Organize workshops to educate the family on proper guinea pig care, breeding techniques, and sustainable farming practices.

Resource Provision: Supply necessary resources such as feed, housing materials, and health care supplies for the initial setup.

Step 3: Community Integration

Establishing a Cooperative: Encourage the supported family to form or join a local cooperative with other families interested in guinea pig farming.

Shared Knowledge: Facilitate regular meetings for knowledge sharing, problem-solving, and collaborative decision-making among cooperative members.

Step 4: Expansion and Impact

Reproduction and Distribution: As the initial family's guinea pig population grows, they can provide nuclei to other families in the community, creating a ripple effect.

Monitoring and Support: Regular check-ins by project coordinators to monitor progress, provide ongoing support, and ensure sustainable practices are followed.

Step 5: Marketing and Sales

Community Branding: Develop a brand around the cooperative's guinea pig meat, emphasizing sustainability and local production.

Local Markets: Create avenues for selling the meat through local markets, restaurants, and direct-to-consumer channels.

Step 6: Evaluation and Feedback

Impact Assessment: Periodically evaluate the social, economic, and environmental impacts of the project.

Feedback Mechanism: Encourage feedback from participating families to continually refine and improve the model.

No.	Item	USD
Step 1: Initial Family Support		
1	Guinea Pig Nuclei <i>One Male Guinea Pig Nine Female Guinea Pigs</i>	\$ 300
2	Housing <i>Cage Setup (including bedding and materials)</i>	\$ 200
3	Feed <i>Initial Feed Supply (for the first two months)</i>	\$ 50
4	Healthcare Supplies <i>Veterinary Care (initial check-up and vaccinations)</i>	\$ 50
5	Transportation Costs <i>To deliver guinea pigs and supplies</i>	\$ 100
6	Initial Financial Recognition for Caretaker <i>Monthly Stipend for the first three months: (\$100 per month)</i>	\$ 300
	Total Cost for Step 1	\$ 1.000
Step 2: Training and Resources		
1	Training Programs <i>Workshop Materials and Supplies: \$50 Facilitator Fee (for one workshop): \$100 (x4 workshops)</i>	\$ 450
2	Follow-Up Support: <i>Monitoring Visits (transportation and time for two visits)</i>	\$ 150
3	Extra Feed Supply <i>(for the first three months) Health Care Supplies (medications, vitamins, etc.)</i>	\$ 200
	Total Cost for Step 2	\$ 800

Summery of Cost	
Total Cost for Step 1	\$ 1.000
Total Cost for Step 2	\$ 800
Overall Total	\$ 1.800

Call for Donations

We are seeking a total of **\$1,800** to support the initial family in our Guinea Pig Project. Your contributions will directly help in providing the necessary resources and training to create a sustainable guinea pig farming initiative.

There are few things
that, with small
adjustments, can lead to
major impacts.

This is the Guinea Pig
Project: a clever pre-
Hispanic solution to
modern challenges!

Your support will
help drive a
movement toward
an ecological meat
transition



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